

Integrating Social Media In Your Site

Adding Social Media to your store's pages is a great way to promote your store and its products.

How it Works

After you follow the steps below, the links to your social media sites will be displayed on your store. Visitors to your store can click the links to "Like" your pages or share them in their own social media pages.

For example, if you add your Facebook account information, the Facebook **Like** button appears at the bottom of all of your store's pages. When a visitor to your store clicks the **Like** button, a message appears on your Facebook page and on the visitor's Facebook page.

With ' Social Media settings feature, all you need to do is enter your social media account information or URL. We do the rest.

Step-by-step guide to add social media links to your :

1. Login to your Workspace
2. Click on **Marketing** from the left menu.
3. Within **Marketing**, click on **Social Media**.

DASHBOARD

WEBSITE

PRODUCTS

COLLECTIONS

ORDERS

CUSTOMERS

MARKETING

SOCIAL MEDIA

COUPONS

LOYALTY AND REWARDS

THEMES

SERVICES

SETTINGS

REPORTS

SOCIAL MEDIA INTEGRATION

Make any changes you need here to your site's social media integrations.

FACEBOOK APP STORE

CREATE FACEBOOK STORE FOR YOUR SHOP

CREATE

FACEBOOK

WHAT IS YOUR SITE'S FACEBOOK URL AND APP ID?

FACEBOOK PAGE	FACEBOOK APP ID
<input type="text" value="https://www.facebook.com/"/>	<input type="text"/>
FACEBOOK APP SECRET KEY	
<input type="text"/>	

TWITTER

WHAT IS YOUR SITE'S TWITTER URL?

GOOGLE +

WHAT IS YOUR SITE'S GOOGLE + URL?

LINKEDIN

WHAT IS YOUR SITE'S LINKEDIN URL?

YOUTUBE

WHAT IS YOUR SITE'S YOUTUBE URL?

ADDDTHIS ACCOUNT

WHAT IS YOUR ADDTHIS ACCOUNT?

SAVE

4. Enter your social media account information in the relevant boxes.

5. Click **Save** at the bottom of the page.

Each theme incorporates and displays social media differently from one another, and the links will appear in different ways on different themes. Adding all your social media links in your Workspace will activate all your theme's social media features.

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