

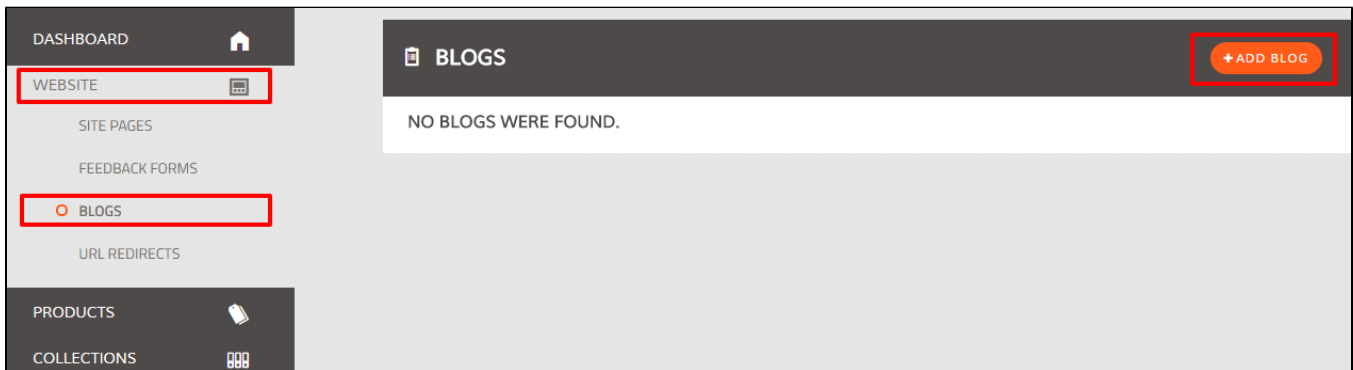
Creating Your Blog

now offers its own blog platform, a great way for you to communicate and engage with your customers!

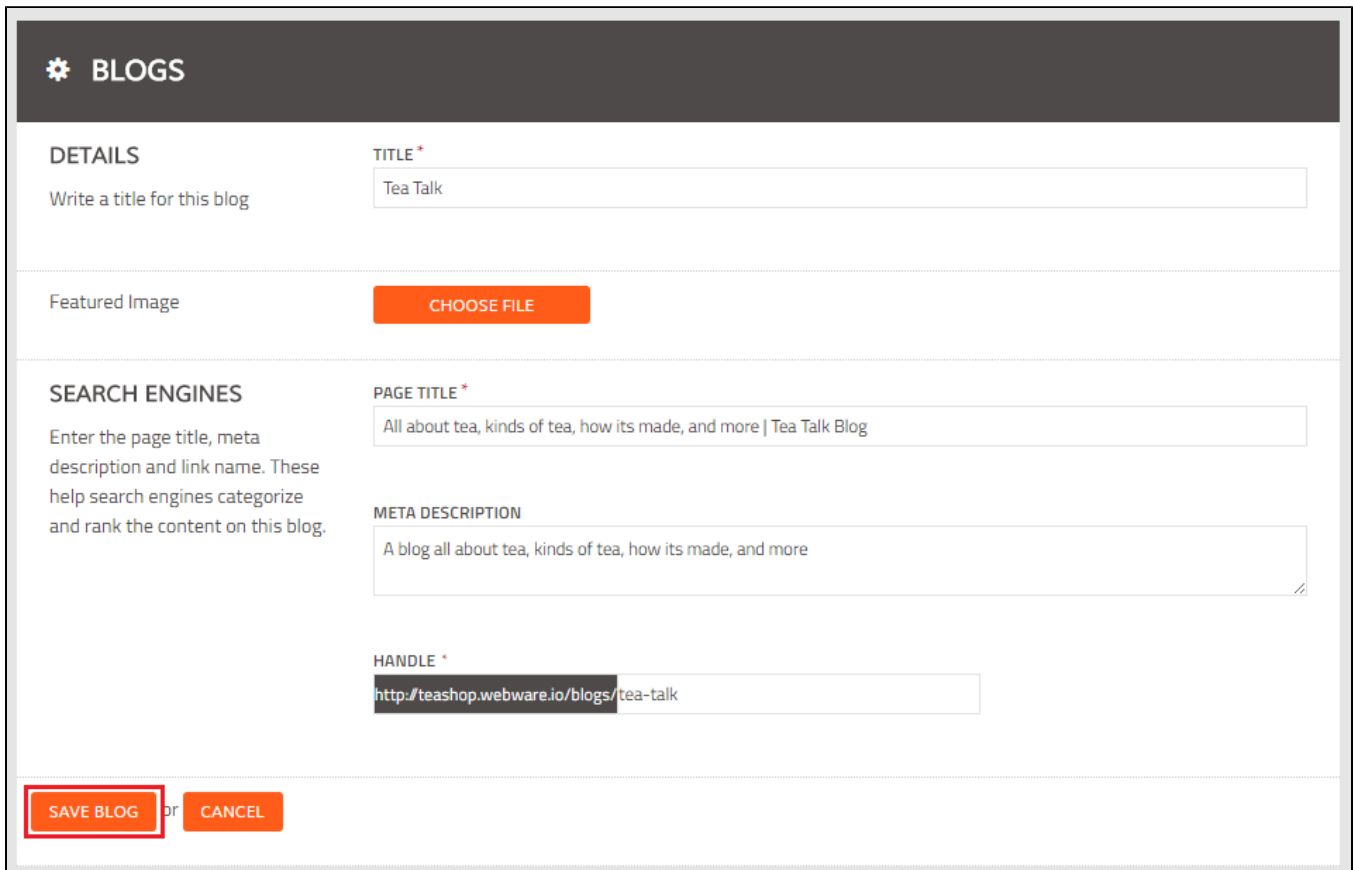
To create a blog, follow these steps:

How to Add a Blog to your Store:

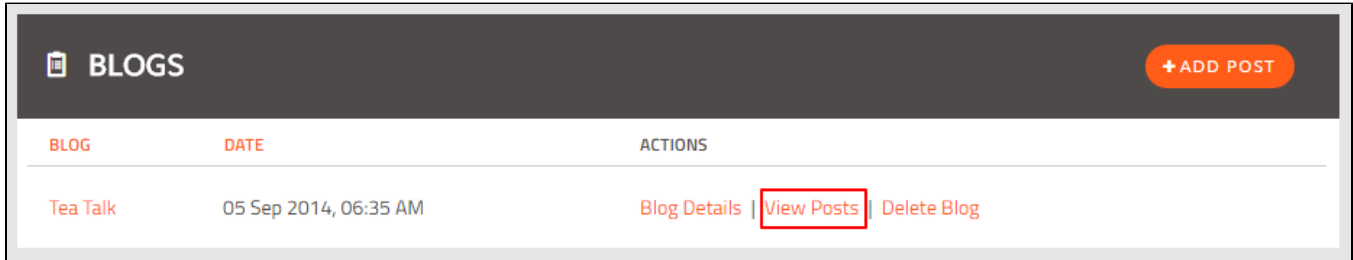
1. Login to your Workspace
2. Click on **Website** from the left menu.
3. Click **Blogs**



4. Click **+Add Blog** on the right side of your workspace
5. Fill out the required details, including blog title and page title, and click **Save Blog**

A screenshot of the 'BLOGS' form. The form is titled 'BLOGS' with a gear icon. It has several sections: 'DETAILS' with a 'TITLE *' field containing 'Tea Talk'; 'Featured Image' with a 'CHOOSE FILE' button; 'SEARCH ENGINES' with a 'PAGE TITLE *' field containing 'All about tea, kinds of tea, how its made, and more | Tea Talk Blog', a 'META DESCRIPTION' field containing 'A blog all about tea, kinds of tea, how its made, and more', and a 'HANDLE *' field containing 'http://teashop.webware.io/blogs/tea-talk'. At the bottom are 'SAVE BLOG' and 'CANCEL' buttons, with 'SAVE BLOG' highlighted by a red box.

6. Now your blog is created. Click "**View Posts**" to add your first blog post.



BLOG	DATE	ACTIONS
Tea Talk	05 Sep 2014, 06:35 AM	Blog Details View Posts Delete Blog

How to add a blog post:

1. Once inside your blog, click **+Add Blog Post**



2. Write your post and include all the relevant details. (To read how to add images to your post, [click here.](#))

⚙️ BLOG POST

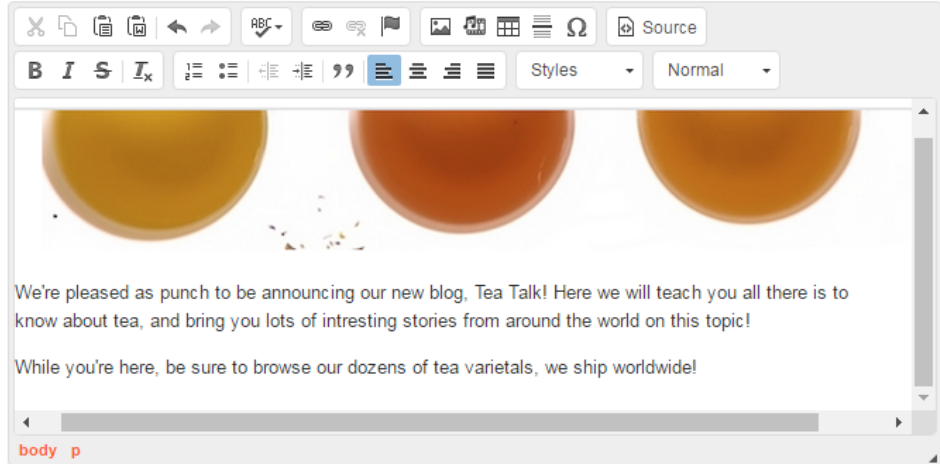
WRITE YOUR BLOG POST

Write a title and add some content.

TITLE *

Welcome to Tea Talk!

CONTENT *



The content editor features a toolbar with icons for undo, redo, bold, italic, strikethrough, link, unlink, list, quote, and source. Below the toolbar is a preview of the content:

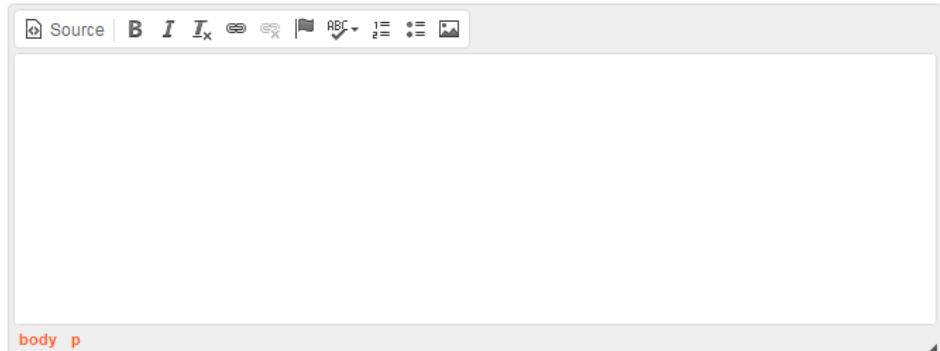
We're pleased as punch to be announcing our new blog, Tea Talk! Here we will teach you all there is to know about tea, and bring you lots of interesting stories from around the world on this topic!

While you're here, be sure to browse our dozens of tea varieties, we ship worldwide!

body p

Use the excerpt if you want to control how this post looks in a list of posts.

EXCERPT



The excerpt editor has a toolbar with icons for source, bold, italic, strikethrough, link, unlink, list, quote, and image. The main area is a large empty text box.

body p

Featured Image

CHOOSE FILE

Published?

Yes

SEARCH ENGINES

Enter the page title, meta description and keywords. These help the search engines to categorize and rank the content on this blog post.

SEO TITLE

Welcome to Tea Talk | Tea Talk Blog

Use something catchy that will look nice in search results

META TAGS

Add meta tags on the blog post. Enter the complete meta tag here. For example: `<meta property="og:title" content="The Rock" />`

META DESCRIPTION

We're launching our new blog all about tea, by tea lovers and for tea lovers

Enter a short description of this post for search engine results

3. Click Save and you are finished!



NOTE: To make the blog visible on your website menu, [read this article](#).

Related articles

- [Adding Images to Your Blog Post](#)
- [Linking To A Blog Or Community Forum On Another Site](#)
- [Adding Your Blog to your Main Menu](#)
- [Creating Your Blog](#)