

Offering Online Chat

Online chat has a host of great benefits for websites and webstores. It allows your customers to get in touch while eliminating the time delay of email support, all without leaving the comfort of their computer screen.

For webstores, the added benefits include **increases in sales, conversation rates and customer loyalty**. Being able to reach customers at critical points in their shopping experience to offer product advice, technical support, and discounts/rewards helps create loyalty while boosting your bottom line.

Your customers get better service when you offer online chat. They can ask questions in real time and get on the spot answers like they would in person. In addition, getting to know your customers allows you to see new insights or potential issues you may have otherwise missed.

Check out the App Store to add an online chat widget to your website/webstore. Get a competitive edge and start chatting with your customers today!

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