

# Creating Coupons For Specific Products

A Discount Coupon is an effective marketing tactic to generate more sales and move merchandise. If you have a **specific product or products** you wish to offer a discount coupon for, you can use a product tag-based coupon to do this.

## To create Product Tags:

First, you will need to add the tags to the products you wish to include for this coupon.

1. Login to your Workspace
2. Click on **Products** from the left menu.
3. Within **Products**, click "Edit" on the product you wish to edit.
4. On the **Edit Product** Page, below **Product Attributes**, locate the text box titled "Product Tags". Enter or select your tags.

### PRODUCT ATTRIBUTES

PRODUCT TYPE *	tea	BRAND/MANUFACTURER NAME *	Almond Rocker
SHOW THIS PRODUCT IN THE STORE	Yes	TAX RATE	Apply Taxes
RELATED PRODUCTS	1. <input type="text"/>	2. <input type="text"/>	
	3. <input type="text"/>	4. <input type="text"/>	

THIS PRODUCT'S VARIANTS HAS MULTIPLE OPTIONS THAT DISTINGUISH THEM E.G. SIZE AND COLOR.

### PRODUCT TAGS

almond × tea × black tea ×

Type in tags separated by a comma or choose a pre-existing tag

black tea tea

### PRODUCT PHOTOS

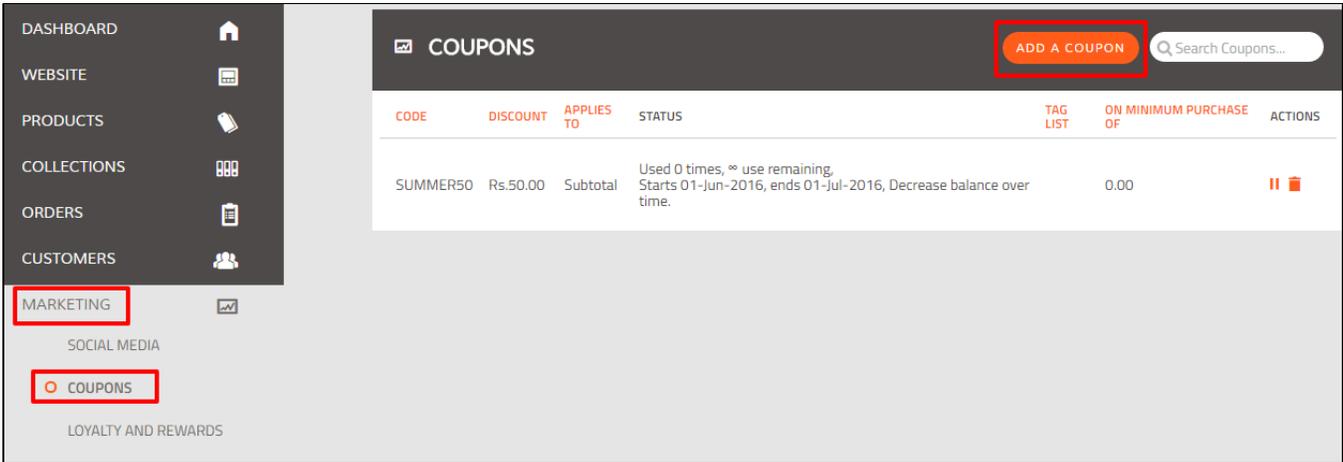


5. Click **Save**.
6. Continue the above steps for each product you wish to include for this discount.

## Step-by-step guide to create a Product Tag-Based Coupon:

Once you've got your products tagged, you're ready to create your discount coupon. Here are the steps:

1. If you haven't done so already, login to your (see above).
2. Click on **Marketing** from the left menu.
3. Within **Marketing**, select **Coupons**



4. Click **Add a Coupon**.

5. **Coupon Name:** Enter a name or click **Generate** to create a random sequence. In this case, we recommend creating a coupon name that is descriptive of what products you are offering, for example, "BlackTea10".

**NOTE:** Each coupon name should be unique.

6. **Coupon Type:** Enter an amount and select the options:

- **INR** or **% Percentage** for how the discount is calculated.
- **the grand total, the subtotal, or shipping** to determine what the discount applies to.
- in the last field, select **Tagged Products** (because you want to allow this coupon for specific tagged products).

**i** *If you want to create a discount for your entire store, then select **All Products**.*

7. Once you choose **Tagged Products**, you will then be asked to select the tag(s) you wish to allow for this coupon. A list of available product tags will be displayed. You may choose up to five product tags.

## ADD COUPON

COUPON NAME Generate

COUPON TYPE

Take

off

for

SELECTED TAGS

Available Tags

COUPON DETAILS

Coupon starts  and ends  and can be used  times.  
Leave dates blank for no start/end dates. Leave number of times as zero for unlimited uses

OR

7. **Coupon Details:** Select the start date, end date, and number of uses.

8. Click **Create Discount**.

## Related articles

- [Managing Your Coupons](#)
- [Creating Coupons For Specific Products](#)
- [How To Create A Discount Coupon](#)
- [Offering Discount Coupons](#)